



Strategic Foresight for Sustainability

Build resilience.
Make better decisions.
Discover future business opportunities.

**UNLEASH
TOMORROW**

Modular programme:
Online and optional
2 days in-person sessions

Transform uncertainty into strategic advantage



Climate disruption, technological acceleration, and systemic volatility are reshaping the rules of competition. Incremental change is no longer enough.

Organisations now need leaders who can **anticipate change, navigate complexity, and act decisively under uncertainty while** delivering sustainable and net positive impact.

This programme equips you to do exactly that.



A unique approach: from foresight to transformation

Most programmes focus on either sustainability or foresight. This programme integrates both, and goes further.

The Foresight-to-Transformation Framework

Developed within EDHEC's Foresight, Innovation & Transformation (FIT) Chair, this approach enables you to:

Understand
complex systems and tipping points



Decide
under uncertainty using future-back thinking



Anticipate
alternative futures through foresight



Transform
business models for net positive impact



A transformational learning experience

Learn online. Transform in person.



Online

Build your strategic lens (5 weeks)

Develop the concepts, frameworks and tools to understand disruption and anticipate the future.



Optional In-person

Apply and lead (2 days)

Translate insight into action through immersive, experiential case and peer exchange.

What you will achieve?

By the end of the programme, you will be able to:

- **Anticipate major disruptions** shaping your industry and organisation
- **Make better strategic decisions** under uncertainty
- **Translate foresight** into actionable strategies
- **Design resilient, future-ready** business models
- **Lead sustainability transformation** beyond incremental ESG

Programme highlights

2026

	optional					optional		
	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	
	Online	In-person	Online	Online	Online	Online	In-person	
	30 Sep	07 Oct	14 Oct	28 Oct	04 Nov	18 Nov	25 Nov	
Online sessions take place from 12:00 to 13:30 CET. In-person sessions require one day of travel.								
	Understand the sustainability transition	Transition and how to respond proactively	Transitions and transformations	Foresight	Foresight-driven strategic planning	Net Positive business models	Learning from front-runner companies	
100% remote	●		●	●	●	●		€3,500* (excl. VAT)
OR								
Hybrid	●	●	●	●	●	●	●	€4,500* (excl. VAT)

PREMIUM PACKAGE WITH INDIVIDUAL COACHING

5 extra hours for an additional €1000 (excl. VAT)

*20% discount is offered to Edhec Alumni. *VAT (20%) applies where applicable. *Access to learning resources for 6 months.



Who should attend?

This programme is designed for leaders who must act under uncertainty

- **Executives leading sustainability** or transformation agendas
- **Strategy, innovation, and business development** leaders
- **Senior managers responsible** for long-term performance
- **Consultants and advisors supporting** organisational transformation

Faculty

René Rohrbeck

Professor of Strategy
Director, Chair on Foresight,
Innovation & Transformation

- 20+ years in foresight and future preparedness
- Creator of the Future FITness model
- Professor, advisor, and entrepreneur



Camelia Ram

Research Affiliate, Chair
on Foresight, Innovation
& Transformation EDHEC
Business School

- 15+ years in strategy and talent alignment
- Expert in future of work transformation
- Senior advisor across global industries



Certification

Participants who successfully completed the 7 weeks of courses will receive the:
**EDHEC Executive Certificate
Strategic Foresight for
Sustainability**



Why EDHEC?

- A leading European business school with triple accreditation
- A recognised thought leader in foresight and transformation
- A unique integration of strategy, sustainability and innovation
- A strong focus on real-world application and impact



Join a community of transformation leaders

This programme brings together a diverse group of leaders committed to shaping the future of business and society. You will leave not only with tools and frameworks but with the mindset and confidence to lead in uncertain and complex environments.



"A powerful way to improve strategic thinking and design robust business models."

– Oliver Hans, Head of StoDesign & StoForum, Sto global

"A systemic and out-of-the-box approach to strategy. The international exchange was invaluable."

– Rozenn Baccon, Lean management trainer, Operae Partners



Register for the programme

No payment is required at this stage.

Scan the QR code or [click here](#)



Contact us for more information

Contact your dedicated programme coordinator [here](#)

Sylvie Lardé



EDHEC
BUSINESS SCHOOL